

NEWS RELEASE

Hiroshima Mazda Co., Ltd.

September 6th, 2016

HIROSHIMA ORIZURUTOWER HEAD OFFICE

1-2-1Ootemachi, Naka-ku, Hiroshima-city, Hiroshima

082-569-6200

HIROSHIMA ORIZURU TOWER GRAND OPENING DAY ON Friday Sept. 23rd.

Grand Opening Events are held Sept. 23rd, 24th and 25th.

Free admission to the roof observatory during the three-day period.

HIROSHIMA ORIZURU TOWER, the composite facilities of Observatory, Café, Souvenir Select and Office tenant will have the pre-announced Grand Opening on September 23rd. To commemorate this special occasion, admissions to the roof observatory will be absolutely free on September 23rd, 24th and 25th.

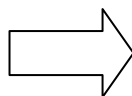
The one and only landmark where you can feel the past, the present and the future of Hiroshima named “HIROSHIMA ORIZURU TOWER” will have the Grand Opening at 10 o’clock on the 23rd of September. To celebrate this with all visitors, we open up the gate for the roof observatory for free for three business. Admission to the observatory is 1,700JPY during other business days. We would like to show all people who supported us our deepest appreciations. Also, we would like other people who have not visited us yet know the wonderful scenery of Hiroshima which went through the great reconstruction after the war.

The Grand Opening Special Discount Offer

Starting on after Grand Opening day, the 26th of September, we also offer special pricings on admission fees to the roof observatory. The offer ends on the 31st of December, 2016, so please do not miss this opportunity. See below for details.

Before

Adu lts	¥1,700
S tudents	¥900
E lem entary School	¥700
In fan ts	¥500
※0 ther d iscounts ava ilab le	



After

75 and above	Free
Adu lts	¥1,700
S tudents	¥900
E lem entary School	¥700
In fan ts	Free
Bom b V ictim Certificate Holders	Free

We also working to introduce Annual Pass, the Passport, and pre-sales tickets. The price for the pre-sales tickets and the details of point card system are yet to be determined, but the pricing of the Passport are most likely set as follows:

- Adults ¥8,500
- Students ¥4,500
- Elementary School ¥3,500

More Grand Opening Events at the Café and the Souvenir Select

During the three-day Grand Opening period, we have special event offer at the ground floor café and the souvenir select. At the souvenir select, assorted special gift pack will be offered. Two prices to choose from, one for 3,000JPY and the other for 5,000JPN. (Tax included) Folk art, Delicacies, Snacks, Liquor and so on, we gathered people's favorites in special assort packs. Also, on each day of the three-day period, we offer one-day-only limited product for sale.

Changes in public opening hour for new services.

After the 23rd of September, the opening hours of the souvenir select will be changed 10:00–19:00. (The café will be open 10:00–21:00 (the last order at 20:30)).

This change enables us to offer a new service, chartering of the roof observatory “Hiroshima Hill”, and the “Orizuru Square” located on the 12th floor for parties and gatherings. Reservation is currently being prepared. Ask us for more detail information.

Rental conference rooms on the 2nd floor will be in operation this year. Please look forward to our newly furnished rooms which you cannot find elsewhere.

About HIROSHIMA ORIZURU TOWER

HIROSHIMA ORIZURU TOWER has 14 floors above ground and 2 below. Hiroshima's newest building welcomes everyone with a wide range of amenities: a souvenir shop on the 1st floor, shared conference rooms for rent on the 2nd, office space on the 3rd through 11th floors, and an observatory that overlooks Hiroshima on the 12th and rooftop floors. The inspiration for the Orizuru Tower's name, and simultaneously its greatest attraction is the “Orizuru Wall,” found on the northern side of the building. The glass wall is long and thin, spanning 4m x 50m, and features an opening to deposit orizuru (folded origami cranes) on the 12th floor observatory, where people are able to participate and share their sentiments.